

# 5 WhatsApp automation applications for recruitment



Email has only **18% open rate**.  
Average response rate is **23 hrs**

WhatsApp has a **90% opens rate**.  
Average response rate is within **2 hr**.

## EXPLORING AUTOMATION POSSIBILITIES

1

### Job Alerts

Automatically notify candidates about new opportunities matching their profiles, updating their details in your ATS. This keeps candidates engaged and your talent pool fresh and relevant.

2

### Candidate Screening

Automatically send screening questions to further assess candidate suitability and quality. This step ensures only the most fitting candidates progress, enhancing the effectiveness of the recruitment process.

3

### Interview Planning

Automate the coordination of interview appointments directly in the recruiter's calendar. This streamlines the recruitment process, eliminating scheduling conflicts and saving time.

4

### Availability Check

Streamline the recruitment process by instantly verifying candidates' availability for interviews or job positions. This approach minimizes scheduling conflicts and accelerates the hiring timeline, ensuring a more efficient recruitment cycle.

5

### Consent Management

Ensure compliance with data protection regulations by automatically requesting candidates' permission to store and use their personal information. This safeguards candidates' privacy and builds trust.

From initial application, outreach, and qualification to ongoing relationship building, **Textkernel's Candidate Engagement** streamlines the recruitment process and candidate journey, improves efficiency, and enhances the candidate experience.

Discover the possibilities. [Get a demo](#)